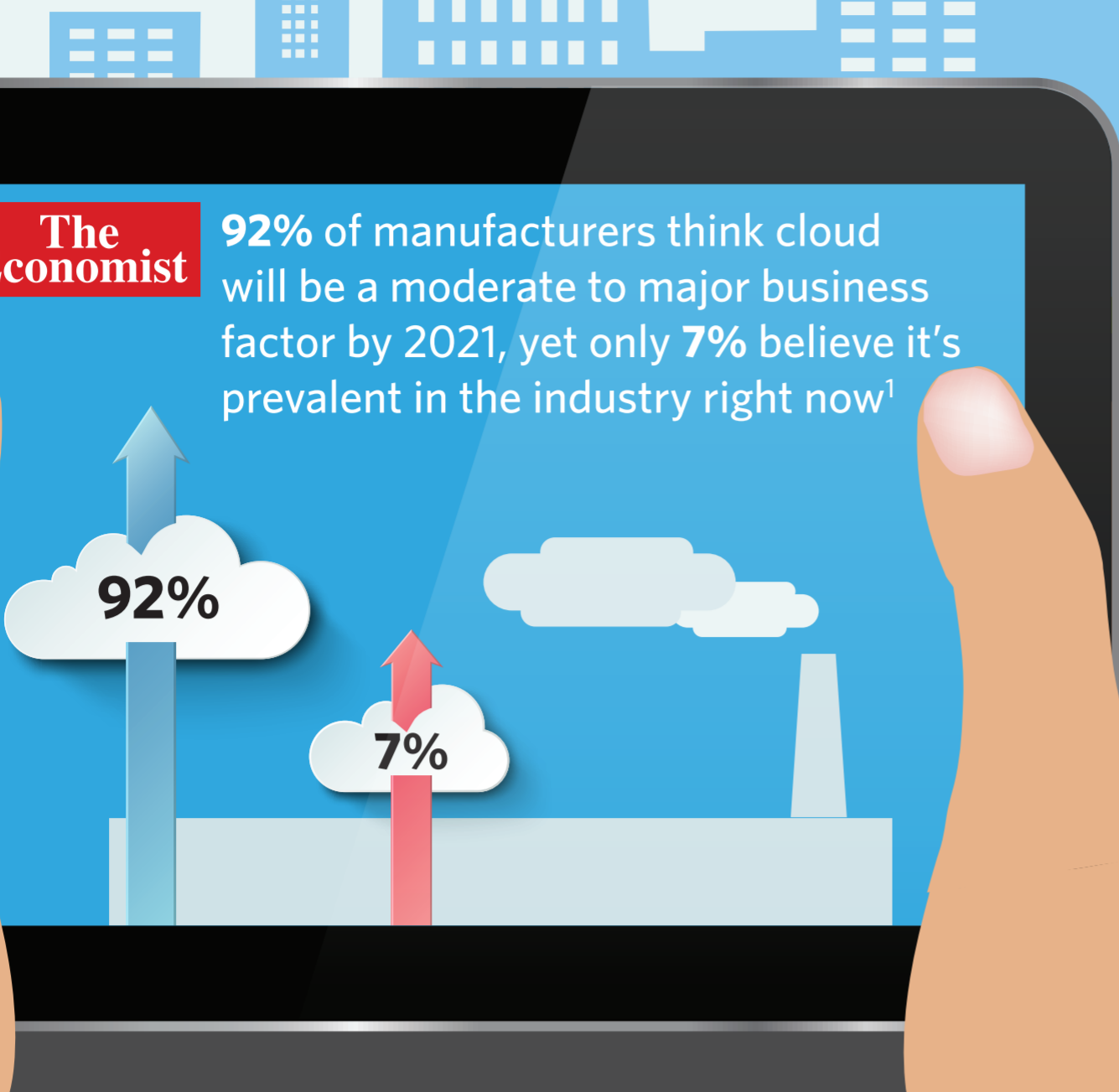


The Manufacturing Industry is Ripe for the Cloud

It's becoming impossible to avoid the industrial Internet of Things (IoT)

48% say cloud will be "very important" to distribution and customer relationships within a year¹



Annual IoT spending is expected to reach \$20 billion by 2020³

Cloud is better for your bottom line

Businesses that switch to unified cloud communications save an average of 30-75%⁴



- Direct Costs**
- > Local calls
 - > Maintenance/setup
 - > Labor
 - > Taxes
 - > Equipment overhead
- Indirect Costs**
- > Long-distance fees
 - > Utilities
 - > Office space
 - > Travel time (for remote employees)

Cloud-based contact centers save 27% annually on customer turnover⁵



Cloud reduces IT depreciation risk by switching telco expenses from a Capex to an Opex model⁶

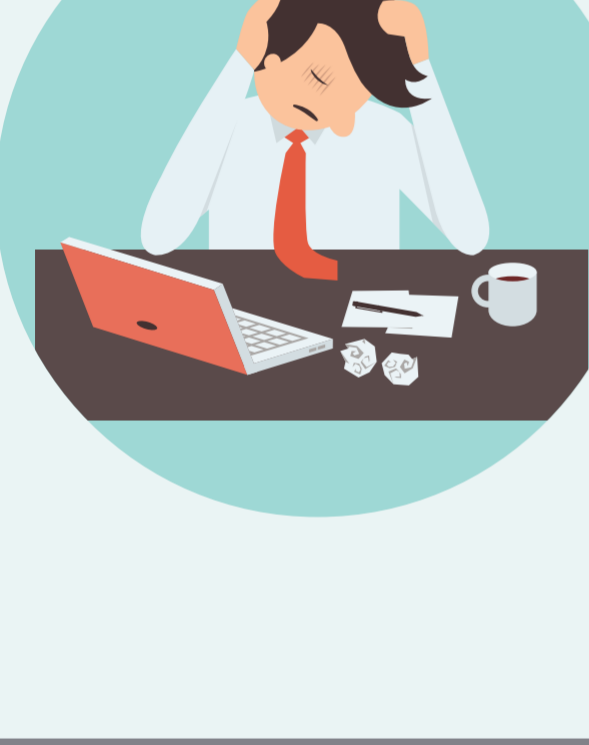


Cloud increases productivity

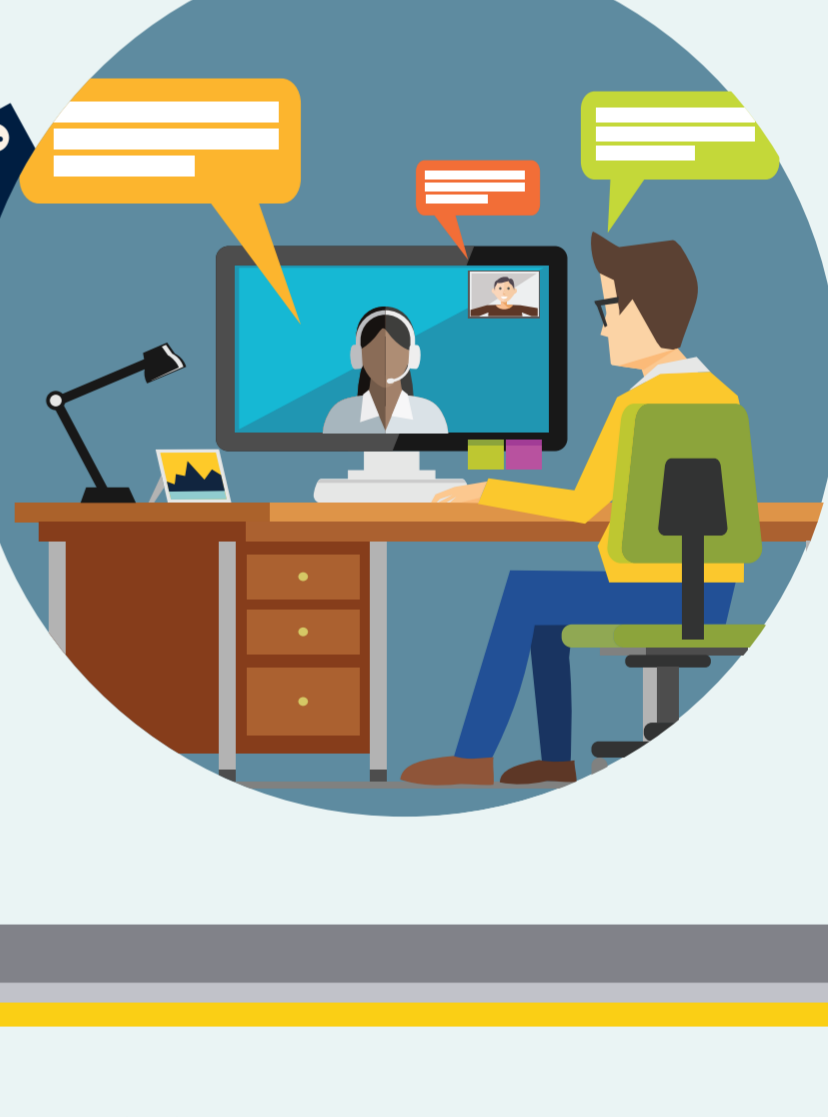


1/2 of companies move to cloud communications for **PRODUCTIVITY** with 2/3 reporting realized results⁷

On top of this productivity boost, 45% of cloud adopters report enhanced efficiency⁷



Employees save 1/2 hour a day by easily connecting with peers¹¹



Cloud makes teams better

Equipment-free connectivity, fast deployment and intelligent provisioning frees IT departments to focus on higher level projects

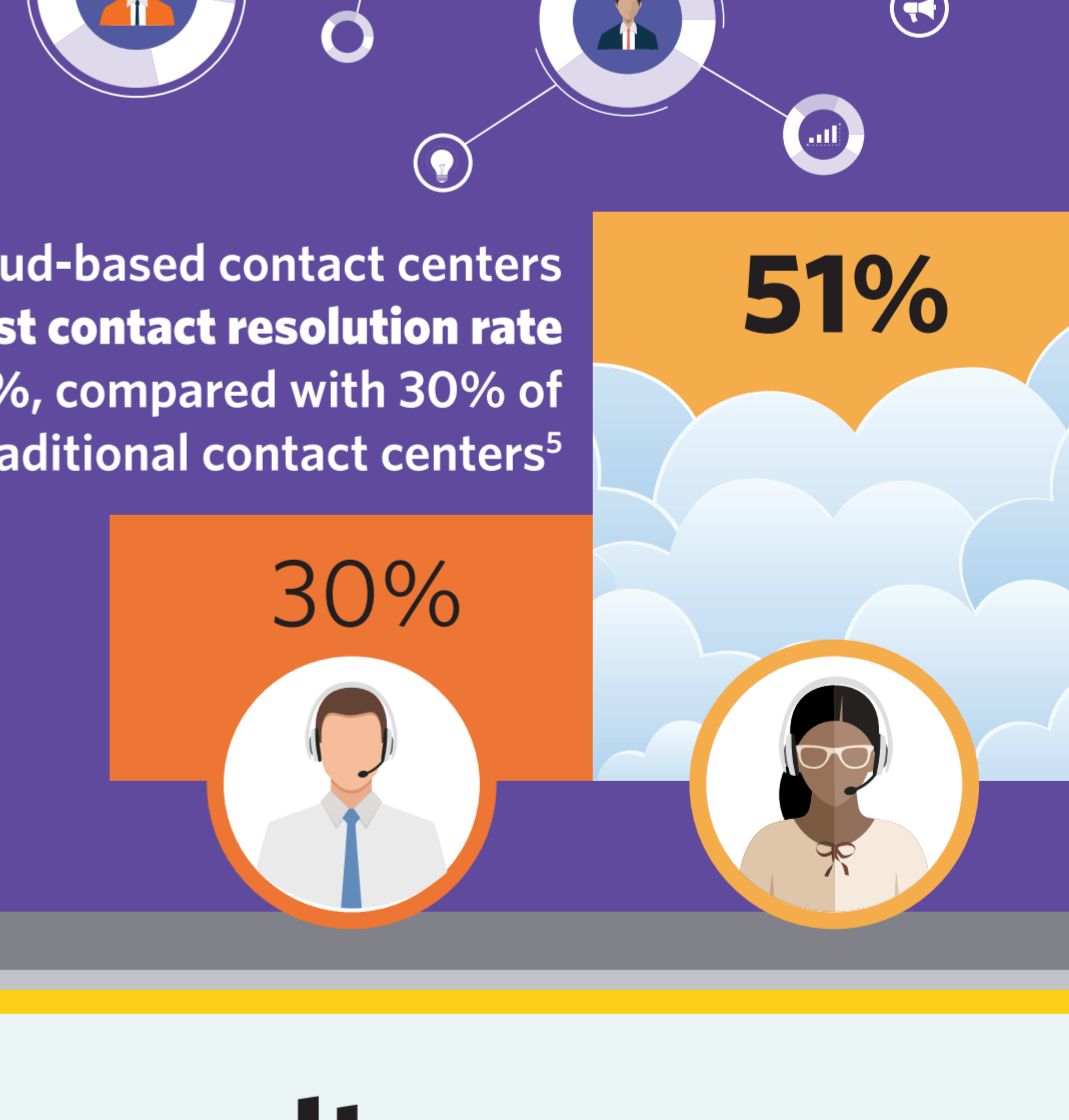


With a single cloud platform, sales managers can track progress and profitability against individual and team quotas with real-time feedback⁸

Sales representatives are still the #1 way that U.S. manufacturers take orders⁹



Streamlined cloud communications help agents connect with customers more frequently and effectively⁸



8x8 gets results

IMPROVED CUSTOMER SERVICE

UNIFIED INTERNAL / EXTERNAL COMMUNICATIONS

INCREASED EMPLOYEE PRODUCTIVITY

REDUCED COSTS BY ONE THIRD

8x8

"8x8 helped us unify our internal and external comms, improve customer service and reduce costs by 1/3!"¹⁰

See how a flexible, cloud-based solution can help take your business to the next level at 8x8.com/manufacturing



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