

IS VOIP TECHNOLOGY GOOD ENOUGH FOR

YOUR BUSINESS?

Global enterprises are increasingly turning to cloud-based VoIP and unified communications (UC) for their business telephony needs—and the North American market for VoIP and related services is expected to grow to \$9.35 billion by 2019.¹

GLOBAL CO



VoIP's reliability and voice quality rivals or surpasses that of on-site systems. VoIP can provide better security, easy communications with other devices, and features hard to get any other way.

It's well known that cloud-based VoIP adoption has really paid off for small business customers—with clear benefits and cost savings over on-site PBXs. What you might not know is that innovations in cloud VoIP technology have made it a clear choice for large businesses as well.



SHOULD YOUR BUSINESS UPGRADE TO A CLOUD VOIP SYSTEM?

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CONSIDER THESE IMPORTANT ADVANTAGES:

RELIABILITY

- Cloud VoIP uptime percentages has reached all-time highs of 99.997%².
- The migration to cloud-based systems provides added reliability and business continuity, thanks to redundant systems with no single point of failure.
- Service Level Agreements (SLAs) guarantee high standards of reliability and quality.

VOICE QUALITY

- New and improved HD audio codecs enable higher fidelity calls than PSTN calls.
- Recent cloud VoIP technology improvements enable high QoS over both private (MPLS) networks and the Internet.
- Industry utilization of user experience measurements has resulted in ever-improving Mean Opinion Scores (MOS) for VoIP calls.

SECURITY AND COMPLIANCE

- Cloud VoIP security continues to incorporate years of research in IP network security.
- VoIP technology is now secure enough to meet many exacting compliance standards such as HIPAA, FISMA and PCI.

3 MORE REASONS TO CONSIDER CLOUD VOIP



Mobility

Cloud-based PBXs and mobile apps make it easy for mobile workers and distributed offices to stay connected and responsive.



Productivity

Integrated features like presence, chat, video and web conferencing boost productivity and enhance team and inter-office collaboration.



Cost

Cloud VoIP costs less and is easier to manage than PBXs. Eliminate expensive maintenance and upgrade costs, plus cut CapEx.

8x8 LEADS THE WAY IN VOIP INNOVATION

8x8 provides secure and reliable cloud-based unified communications and contact center solutions to businesses operating in over 100 countries across six continents.



8x8's industry-leading "Performance Assured" SLA guarantees >99.99% uptime and MOS scores of ≥3.0 for at least 98% of all calls—not just over MPLS, but also over the internet.



8x8 solutions are rated as Enterprise-Ready by the prestigious Skyhigh Networks CloudTrust program ensuring high standards for data protection, identity verification, service security, business practices, and legal protection.



Globally distributed, SSAE 16-certified, top-tier data centers ensure high reliability, low latency, and no single point of failure.



8x8 solutions are third-party verified to comply with widely used government security standards such as HIPAA, FISMA, FIPS, PCI, and Safe Harbor.

EXPLORE 8x8 ENTERPRISE VOIP SOLUTIONS.

8x8.COM

Source

¹Frost & Sullivan: The Advanced Capabilities of VoIP and SIP Trunking Exceeds Traditional Voice Services, February 26, 2014. <http://www.prnewswire.com/news-releases/frost-sullivan-the-advanced-capabilities-of-voip-and-sip-trunking-exceeds-traditional-voice-services-247236161.html>

²As reported by 8x8, calendar year 2015

