



# **Increase Productivity and Reduce Response Time**

8x8 and Tenfold partnered in 2017 to help companies grow revenue by enhancing prospect and customer interactions, providing a framework for sales, service and support best practices, increasing organisational technology adoption and offering high-level actionable analytics.

## **H** tenfold

8x8 Virtual Office with Tenfold integration helps your team measure and reduce response time to inbound leads through its native connection to Bullhorn CRM helping improve conversion rates and capture more value on marketing spend.

Tenfold integration also enables click to dial on any phone number in Bullhorn CRM, eliminating time spent manually dialing numbers. Tenfold automatically logs all of your calls with accurate call data, letting reps immediately move on to the next call and ensuring data integrity.

#### How It Works

Tenfold seamlessly connects 8x8 Virtual Office with Bullhorn CRM in a matter of minutes, allowing organisations to capture every customer and prospect interaction, increase productivity, reduce response time and build better relationships.

#### Features

- Native integration via Bullhorn REST API
- Click-to-dial on any page
- Caller info screen pop
- Log inbound/outbound calls automatically
- Easy note-taking on any page in your browser
- Relate to opportunities, cases and custom objects



#### Capabilities

- Send email or invite to video conference
- Write notes or cc colleagues using @mentions
- Automatically create follow up tasks
- Log call dispositions/Update fields
- Log calls against cases/Opportunities
- Review call activities
- Include social profiles
- Add contact photos

#### Advanced Data and Reporting

- Advanced analytics dashboard and reporting
- Company wide, team-based and user analytics
- Real-time and historic data
- Total calls/Talk-time
- Average talk time
- Connect rate by hour
- Lead response time
- Gamification/Leaderboards
- Embeddable reporting inside Bullhorn CRM

### For more information, call 0333 043 8888 or visit 8x8.com/uk